DAVID ENNIS

**USER EXPERIENCE
MOBILE & WEB UI DESIGN
BRAND & MARKETING**

Greater Atlanta, GA Area
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Samples of my work are available at:

WWW.GUIROO.COM

1997 MDA SUPPORT EMPLOYEE OF THE YEAR
Lead the company through a corporate re-brand

BELLSOUTH TARGET AWARD
Designed the MLK, Jr. Memorial website

NIELSEN NORMAN GROUP TOP INTRANETS OF 2002
Bellsouth voted one of best corporate intranets

EDUCATION
Atlanta College of Art
Bachelor of Fine Arts
Electronic Arts Major

A User Experience (UX) Designer that simplifies complex processes into delightful user journeys and interfaces. Delivers wire frames and designs of responsive Web & Mobile Applications using Axure RP, Sketch, Adobe Suite, HTML5, and CSS3. A team-player that is driven to provide products, experiences, and results that exceed expectations.

APPLICATIONS & SKILLS

Axure RP	InDesign	MySQL
Sketch	Responsive HTML5	Oracle/SQL
Photoshop	CSS3	Visio & Microsoft Office
Illustrator	Javascript	JIRA & Confluence
Dreamweaver	PHP	SharePoint

WORK EXPERIENCE

HP AURASMA *AUGMENTED REALITY SOFTWARE UX DESIGNER* APR 2016 – CURRENT
- Rapidly produce prototypes of desktop and mobile applications for testing and approval
- Integrate augmented reality into HP and other vendors' mobile applications
- Interpret business requirements into usable interface solutions that meet and exceed the expectations of the business and various end-users
- Collaborate with the development team to provide final screen designs and assets
- Document maps and user journeys for existing application and product versions

VERIZON WIRELESS *UX & WEB DESIGNER* 2009 – 2015
- Collaborated with the Revenue Team to create high-resolution wire-frames of applications to manage catalog content and revenue data for the business, vendors, and resellers
- Documented user stories and screen flows for user profiles and their tasks
- Designed universal create, read, update, delete design patterns for various content types
- Managed team's SharePoint site for resource management, status, and documentation
- Developed training presentations for supported applications

ALLTEL *UX & WEB DESIGNER/DEVELOPER* 2003 – 2009
- Translated and documented business and user requirements into application prototypes
- Developed rich Internet applications to manage business processes and data
- Designed website templates that comply with corporate style guides
- Developed website style guides and applied the styles to JSP pages
- Defined site maps and process flows for various user profiles and buyer types

BELLSOUTH TECHNOLOGIES GROUP *WEB DESIGNER* 1999 – 2002
- Defined site flows and maps of Internet sites, intranets, and applications
- Analyzed business objectives, proposed solutions, and defined project requirements
- Designed user interfaces that complied with the corporate style guide
- Developed HTML prototypes for usability studies and business approval
- Analyzed user testing and focus group research and developed solutions

MEDICAL DOCTOR ASSOCIATES *ADVERTISING DIRECTOR* 1995 – 1999
- Designed corporate identities and branding for a family of companies
- Produced marketing materials: ads, brochures, direct mail, trade show exhibits, etc.
- Defined goals and architected content for websites within existing marketing structures
- Selected appropriate vendors and developed content for web marketing campaigns
- Designed and optimized graphics, photographs, and animations

FREELANCE & VOLUNTEER EXPERIENCE

GUIROO.COM *WEB & GRAPHIC DESIGN* 2005 – CURRENT
GRACE FELLOWSHIP *DIRECTOR OF WEB & GRAPHIC DESIGN (Team Lead)* 2005 – CURRENT
CASA PARA NIÑOS ALELUYA *WEB DESIGNER* 2000 – 2002
FELLOWSHIP BIBLE CHURCH *WEB DESIGNER* : 1998 – 2003