

DAVID ENNIS

WEB & GRAPHIC DESIGN
USER EXPERIENCE
BRANDING & MARKETING

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Samples of my work are
available at:

WWW.GUIROO.COM

WORK HISTORY

VERIZON WIRELESS UX & WEB DESIGNER NOV 2009 – DEC 2015

- Collaborated with the Revenue Team to create high-resolution wire frames of applications that manage catalog content and revenue data for the business, vendors, and resellers
- Documented user stories and screen flows for user profiles and their tasks
- Designed universal create, read, update, and delete design patterns for various data and catalog content types
- Managed the team's SharePoint site used for resource management, project status, documentation storage, and communication
- Developed training presentations for new employees about supported applications

ALLTEL UX & WEB DESIGNER/DEVELOPER FEB 2003 – NOV 2009

- Translated and documented business and user requirements into application prototypes
- Developed rich internet applications to manage business processes and data
- Designed website templates that comply with corporate style guides
- Developed website style guides and applied the styles to JSP pages
- Defined site maps and process flows for various user profiles and buyer types
- Created relational database structures for online applications
- Supported and maintained business applications and servers

BELLSOUTH TECHNOLOGIES GROUP WEB DESIGNER NOV 1999 – DEC 2002

- Defined site flows and maps of Internet sites, intranets, and applications
- Analyzed business objectives, proposed solutions, and defined project requirements
- Designed user interfaces that complied with the corporate style guide
- Developed HTML prototypes for usability studies and business approval
- Analyzed user testing and focus group research and developed solutions

MEDICAL DOCTOR ASSOCIATES ART DIRECTOR APR 1995 – NOV 1999

- Designed corporate identities and branding for a family of companies
- Produced marketing materials: ads, brochures, direct mail, trade show exhibits, etc.
- Defined goals and architected content for websites within existing marketing structures
- Selected appropriate vendors and developed content for web marketing campaigns
- Designed and optimized graphics, photographs, and animations

APPLICATIONS & TECHNOLOGIES

Photoshop
Illustrator
Fireworks
Dreamweaver
InDesign
Axure RP

HTML5
CSS3
Javascript
PHP
MySQL
Oracle/SQL

WordPress
Genesis
Visio
Confluence
JIRA
SharePoint

AWARDS & VOLUNTEER EXPERIENCE

- Medical Doctor Associates 1997 Support Employee of the Year
- Bellsouth Target Award for designing the Martin Luther King, Jr. Memorial website
- Bellsouth intranet voted one of Top 10 Best Intranets of 2002 by Nielson Norman Group
- Director of Web and Graphic Design for Grace Fellowship of South Forsyth (2004-Current)
- Web Designer for Casa Para Niños Aleluya, Guatemala (2000-2002)
- Web Designer for Fellowship Bible Church, Roswell, GA (1998-2003)

EDUCATION

ATLANTA COLLEGE OF ART Bachelor of Fine Arts, 1994 (Electronic Arts)